Mara Bullock, P.Eng

WSP Canada National Smart Mobility Manager

I am running to continue my role as a Director on the ITS Canada Board. As a current board member, I participate in all of the quarterly board meetings, strategic sessions and also support the DEI Committee. As an example, as part of my DEI committee work I am organizing a panel session at the May ITS Canada Annual Conference. Through my time on the board, I have served on the Executive Committee, been Vice-Chair and led various initiatives. I have also been a Co-Chair of an annual conference, supported other annual conference technical programs and was grateful to receive the Distinguished ITS Canada member of the year



award. With over 30 years of experience in the application of technology to transportation, I feel it's my privilege to be able to give back to the community through this volunteer position.

In my day job, I lead a team at WSP Canada focused on planning and strategic advisory projects targeted at supporting a transition to automated, connected, electric and shared mobility (ACES); enabling equitable transportation networks and leveraging new and tried and true technologies to help solve problems. I deliver projects across Canada and am based in Mississauga. I bring Canadian and international experience to all that I do, having worked for many years on a variety of projects around the globe. In addition, I bring both public and private sector experience. In my other day job, I am mom to three daughters and 4 furbabies (3 cats and a dog).

Thank you for considering me for Director and if successful, I look forward to continuing to advance the interests of our members, building connections and bringing many sparks to ITS Canada. It truly is a wonderful organization and I look forward to working to ensure it's financial sustainability, value and longevity.